

Codessence is a digital self-discovery experience designed to help you live as the author and authority of your life story. It is a guide back to your inner truth — helping you understand your unique genius, your nature as a creator, and how to make intentional choices that align with who you really are.

Instead of living by default, Codessence helps you live by design. Through frameworks, pathways, and daily practices, it offers practical insight and emotional clarity, along with ongoing tools that support you in building a life of confidence, direction, and purpose — from the inside out. Codessence is both a philosophy and a practice, a perspective shift and a living ecosystem that holds you accountable as you grow.



## The Human Questions Codessence Meets

In today's fast-moving world, people carry questions that go far deeper than titles, roles, or routines. Codessence was created to meet these questions with clarity, care, and grounded wisdom:

- Who am I, really beneath the roles, expectations, and masks I've carried?
- What is my purpose, and how do I actually connect with it?
- · How do I build real confidence in who I am and trust my own voice?
- How do I live in alignment with my passion, my power, and my truth as a creator?
- What is life really about and how can I live it with intention, not just obligation?
- How do I stop surviving in someone else's story and begin authoring my own

Codessence helps you return to yourself — so you can live, lead, and create with clarity of truth and the courage to design a life that is authentically your own.

# Who We Serve

Codessence is for anyone in a season of transition, reflection, or evolution:

- Young adults and students seeking direction and confidence.
- Professionals experiencing burnout, pivots, or identity shifts.
- Creators, leaders, and entrepreneurs who want to live and lead from alignment.
- Anyone ready to move from confusion into clarity, and from survival into intentional creation.

We meet people where they are — no matter the stage, background, or title.



## Why Codessence? A New Lens on Life

We are living in the most connected time in history — with access to more knowledge, resources, and global voices than ever before. And yet, many of us are drifting further from wisdom, and with it, further from ourselves. Without that inner connection, we lose our humanity. We numb ourselves with distraction and performance. We strive for success but quietly wonder if we are even living our story — or someone else's.

Education has given us many skills, but not the one truth every human must know: Know thyself. Without self-knowing, we chase borrowed dreams, live out false narratives, and mistake survival for life. But nature shows us another way. A seed knows how to grow into a tree. The sun, soil, and seasons guide it into expression. That same intelligence is alive in us. You were not born at random — your birth carries rhythm, season, and timing. Within it is encoded a particular blueprint: your Creator Blueprint, the natural genius of how creation flows through you.

This is your energetic imprint on the story of creation itself. When you live unaware, you remain contracted — surviving, repeating cycles. But when you awaken to your blueprint, you expand. You remember you are not a bystander or survivor — you are a creator. Codessence helps you see yourself through this higher perspective. And when your perspective shifts, your intention shifts. From there, you begin designing the life your soul came here to live — with clarity, coherence, and love.

# How Codessence Works

The Codessence Journey — The Three Pillars

#### START WITH THE CODESSENCE ASSESSMENT

A wisdom-based discovery experience that reveals your unique Codessence—your truest creator nature and inner alignment.

# Pricing Overview

#### **INSIGHT REPORT**

A concise yet powerful introduction to your Codessence—revealing your inner blueprint, creator genius, and essential strengths. This entry point gives clarity into your natural way of creating and navigating life.

#### FULL CODESSENCE REPORT

#### ORIGIN

Reveals your Creator Blueprint — the essence, seed, and inner genius already within you. Just as an acorn carries the oak within it, you already carry the design of what you are here to unfold.

#### THE MIRROR

Reflects your state of alignment — showing you clearly if you are on track or have drifted. The Mirror also reveals your Muse: the way your creative essence expresses itself in the world. It helps you see yourself with honesty, and return when you've fallen away.

#### THE MAP

Offers pathways, practices, and journeys that keep you in motion as a creator. Like the sun and soil that nurture a tree, these practices help you create the conditions for your essence to grow, blossom, and express itself in the world.

Together, these pillars form a living ecosystem — not just knowledge, but practices and accountability that keep you aligned.

#### **MEMBERSHIP**

A monthly resource to help you stay connected to your Codessence. Includes seasonal insights, reflection tools, personalized CTAs, and guidance to strengthen your relationship with self and align with your purpose and expression over.

# The Philosophy of Codessence

Codessence is the realization that humanity is not separate from nature but an extension of creation itself. Each of us is born as a unique blueprint, a living channel for the genius of creation to express through time.

When we rise above our titles and roles, we see our true purpose: to embody the next chapter of evolution. Our presence is not incidental — it is essential. We are the continuation of the story of life itself. We are creators by nature in within the greater story called life!



This perspective changes how we live. In alignment, we become magnetic. Our presence illuminates, influences, and creates with intention. Out of alignment, we contract into fear, defense, and repetition.

Codessence exists to bring us back into coherence. Coherence is the shift from contraction to expansion.

- Contraction is survival the closed loop of the past. Fear, anxiety, division, victim, a bystander of life
- Expansion is creation the open field of possibility. Destiny, abundance, health, creation.

Through Codessence, we enter a new paradigm: a way of seeing ourselves not as isolated individuals, but as creators in rhythm with nature, each contributing to the collective story of evolution.

It is a philosophy, a framework, and a practice — but also a lived experience. Codessence teaches us to embody love as the foundation of existence, to align with the cycles of creation, and to step into our role as conscious participants in the unfolding future.

Because the future is not something we wait for. It is something we create. And we cannot create from contraction. We can only create from expansion. This is the Renaissance to shift reality.

# What Codessence Offers You

- Clarity of Self Discover your Creator Blueprint: your unique architecture and inner genius.
- Integration That Lasts Break cycles by addressing the root misalignments that keep repeating.
- Confidence and Intention Live with authorship and authority, creating instead of reacting.
- Self-Love as a State of Being Not as practice, but as your natural home.
- A New Lens on Life A perspective that connects you to your innate genuis as a creator, creation, and your own place in the story of evolution.

# Why This Matters Now

We are living in the collapse of an old story — a story that told us worth is in performance, that belonging comes from proving ourselves, that survival is all there is.

That story is false. It has left us disconnected, tired, and the sickest we've ever been in body and mind — while cut off from soul.

Codessence is illumination. It is a new lens on life. It helps you step back into your power as a creator, return to coherence, and live the life you came here to live.



The Promise of Codessence

Codessence promises you this: once you see yourself clearly as the creator of your life, you will never again doubt who you are or what you are here to do. When you step into this journey, you release old patterns, reveal your Creator Blueprint, and realign your body, mind, and spirit into coherence. From there, confidence feels natural, love becomes your home, and purpose flows from within you.

Life shifts from something happening to you into something you are actively creating. You stop surviving in fragments and begin living in wholeness — as the author and authority of your own story. Codessence is the promise that you can take back your story, design your life with intention, and live as the creator you were always meant to be.



# A Closing Word

We are not here to merely survive inside borrowed narratives.

We are here to rise into our Creator Era — as the author, the authority, and the artist of our own story.



### WISDOM IS YOUR GREATEST ASSET.

And Codescence is how you remember it.

To know thyself is not a luxury — it is a necessity.

It is the beginning of all creation.

### OUR FOUNDER



Tanja Murgel Subotic is a creative visionary and founder guiding a new era of wellness, authorship, and conscious living. With a background in both the arts and healing arts, her work brings together beauty, depth, and function—bridging the emotional, physical, and spiritual aspects of what it means to live well.

Through her ecosystem of platforms—GoGreek Yogurt, Wonders of Wisdom, CODESSENCE, and I Am Centenarian—she invites people to reconnect with what's real: their values, their authenticity, and their power to live by design, not by default.

Her work blends emotional intelligence, wisdom, and creative expression into tools and experiences that help people move from survival to self-authority and authorship. Whether through storytelling, healing systems, or immersive education, Tanja's mission is to help people remember who they are—and live in alignment with it.

Her message is direct and deeply human: You are the creator of your life story. And when you reclaim that truth, life becomes something you design with intention—not something you inherit.